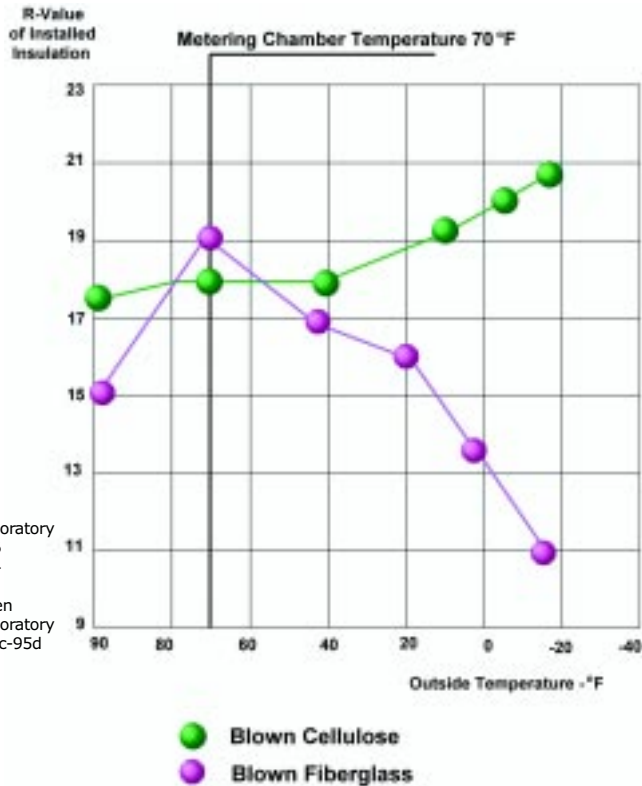


Cellulose Insulation is the WINNING Choice!

Do you really care how well your insulation works at 70 to 75 degrees Farenheit? At 70 to 75 F blown Fiberglass is at its best, but as shown in the graph below, blown Fiberglass falls behind Cellulose at every other tested temperature! Regal Cellulose Insulation is the insulation that works well when you need it - through the winter cold and the summer heat! **The winning choice is apparent!**



*Oak Ridge National Laboratory
ornl/m-1646
ornl/m-1644

*Brook Haven National Laboratory
bln-50862 uc-95d

Want to know more? Check out our web site at www.regalind.com!



Regal

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Regal

INDUSTRIES INC.

Hurdle Over False Claims & Find the True Answers!



Regal Wall

**A Dry Dense Pack System
That Really Works!**

DON'T START WITHOUT THE FACTS!

Cellulose?

Fiberglass?

Hurdle over confusing and conflicting claims and choose the right insulation for your new or existing home. Know the facts before you begin an insulation project to insure that your family stays warm in the winter and cool in the summer - **while you save money!**



Regal Wall is a new and improved system of installing Cellulose in walls that will reduce your home heating and cooling costs, keep your family safe and comfortable, and will not settle. Developed over 5 years, Regal Wall is proven to be effective. Now you can have the best insulation installed in the best way, with a price that makes you the real winner!

Regal Wall is the best insulation system; Quality assured with Density Testing!

Oakridge National Laboratory testing shows that Cellulose insulation installed at or above 3.0 pcf (pounds/cubic ft.) will never settle. The Density Measuring Instrument, (DMI), made only by Regal Industries, shows the installer when the 3.0 pcf is reached, taking the guesswork out of insulation density. This state-of-the-art instrument assures that your insulation is installed correctly and will not settle, and that your home is protected.

Regal Cellulose is insulating power that's there when you need it.

The R-Value graph, (pictured on back), makes it a clear choice! Fiberglass loses insulating power when air temps gets colder - as much as 41% . Cellulose increases insulating power as it gets colder by 12.7%. When air temps get warmer, rising from 70° to 90° F, Fiberglass loses 21% of its R-Value, while cellulose loses only 3 ½%.

Regal Industries Goes the DISTANCE! Regal Wall™



A Patented Process –A proven system tested over five years.



A DMI – So the density of the installed insulation can be measured to insure that the insulation will not settle over time.



Works on sidewall, knee wall, irregular shaped places, and cathedral ceilings.



No House wrap needed - Regal Cellulose insulation stops infiltration all by itself.



Addresses the problems that plague Fiberglass – Heat loss due to convection, conduction, radiation and infiltration.



Superior over Fiberglass at effective noise reduction in exterior and interior walls - have a quiet house or room.



No health hazards – noncarcinogenic, no itching, no formaldehyde, no Fiberglass, no asbestos.



Superior in fire protection – forms a barrier between the fire and framing, allowing more time for escape.

‘Insulation That Works!’